



OFFICIAL ELECTRONIC PRESS KIT

COUNTER CULTURE

FULL-ON / TWILIGHT PSYTRANCE

CAPE TOWN → VIETNAM

PRODUCER · MIX ENGINEER

MASTERING ARTIST · LIVE ACT

ROCK THE BODY. BEND THE MIND.

COUNTER CULTURE · OFFICIAL EPK · 2026



COUNTER CULTURE

Counter Culture is the cutting-edge Psytrance project of Cape Town-born producer, mix engineer and mastering artist **Dwayne Lucas**, formerly known as HOAX. Founded in 2015 during a pivotal era in South Africa's psychedelic trance evolution, the project was created around a clear purpose: precision-engineered music with the power and emotional charge to transform a dancefloor.

Its signature sits between high-energy Full-On and Twilight Psytrance. Driving basslines, sculpted percussion, electrifying drops and immersive psychedelic FX are balanced by melodic progression, groove and narrative. The result hits with physical force while retaining detail and musical identity.

The debut album **The X Factor** arrived through Mechanik Records in 2015. The 10-track **[A] Paradox** followed on Nexus Media Records in 2017, with **Conspiracy** released through Diss Master Records in 2019. Now based in Vietnam, Lucas brings a South African dancefloor sensibility into a new Asian chapter. **Fractalism** was released by MMD Records in October 2025, followed by **TensioN** on Psy.ology Records. New 2026 material—including **No Reality**, **Purged** and **Back Again**—marks a prolific return.

Across production, performance, mixing and mastering, Counter Culture is defined by control, authenticity and impact: music designed to move festival floors and reward close listening.



DWAYNE LUCAS · LIVE AT JUNGALA

BUILT FOR THE FLOOR



PRECISION. PRESSURE. RELEASE.

Counter Culture sets are shaped as complete journeys: controlled build, decisive peaks and memorable release. Original productions and exclusive material meet disciplined low-end, psychedelic detail and a performer's instinct for crowd connection.

PERFORMANCE PROFILE

Festival and club-ready
Original productions
Full-On / Twilight Psytrance
International live archive

FEATURED MUSIC



01

FRACTALISM

Current flagship · MMD Records

[PLAY ON SPOTIFY](#)



02

TIME FRACTURE

Festival-tested catalogue selection

[PLAY ON SPOTIFY](#)



03

PRIZM

Current peak-time selection

[PLAY ON SPOTIFY](#)



04

THE X FACTOR

Signature title track · Mechanik Records

[PLAY ON SPOTIFY](#)



05

TALK NERDY TO ME

Classic catalogue highlight

[PLAY ON SPOTIFY](#)

FIVE TRACKS · ONE DECADE OF COUNTER CULTURE

A concise listening route from the 2015 debut era to the project's current production chapter.

RECORDED EVOLUTION



2015
THE X FACTOR
Mechanik Records



2017
[A] PARADOX
Nexus Media Records



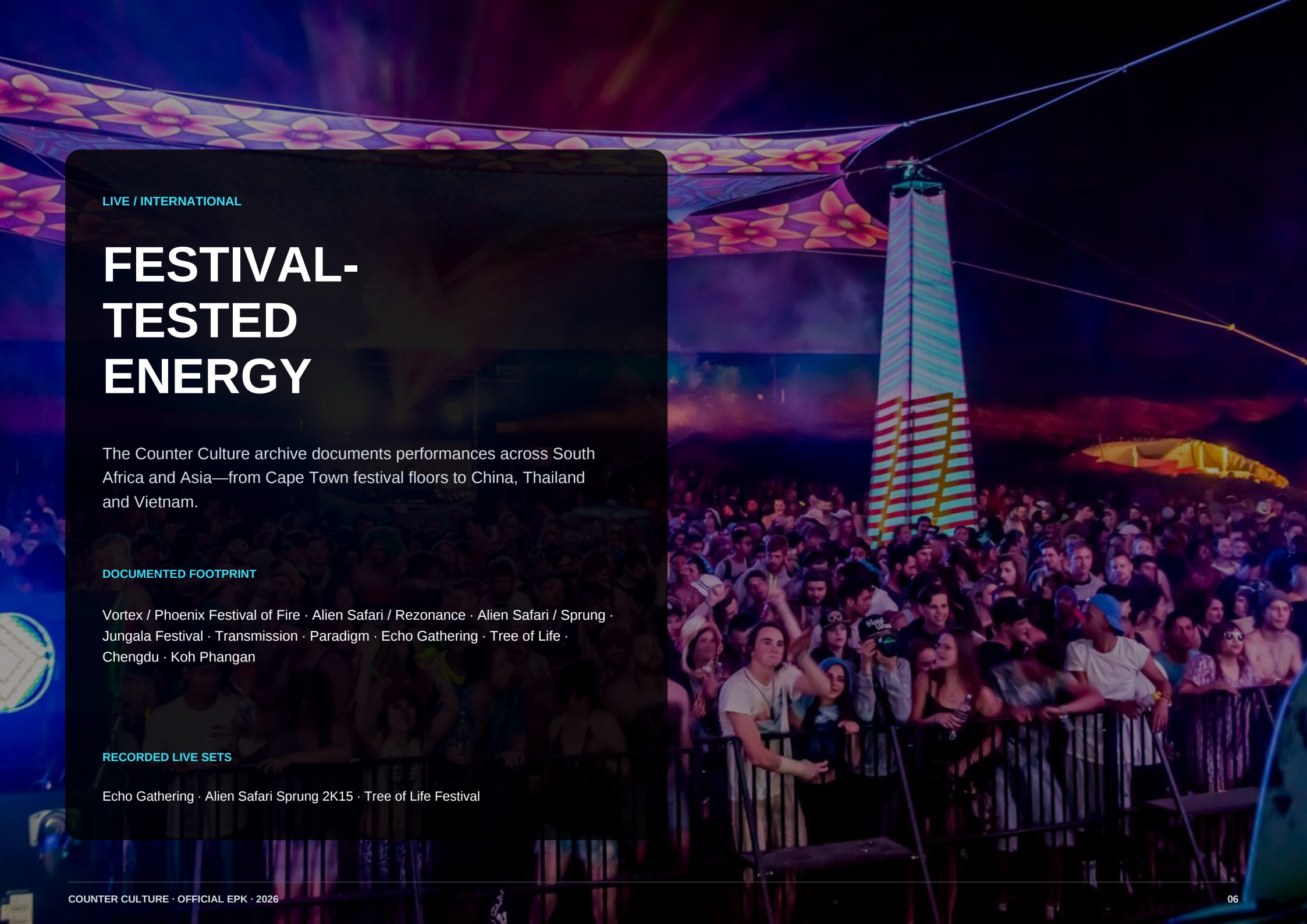
2019
CONSPIRACY
Diss Master Records

CURRENT CHAPTER

2025	FRACTALISM	MMD Records
2025	TENSION	Psy.ology Records
2026	NO REALITY	Psy.ology Records
2026	PURGED	MMD Records
2026	BACK AGAIN	Preview

SELECTED REMIXES

Hoax vs Antispin — Godzilla (Counter Culture Remix) · Orca — Other Minds (Counter Culture Remix) · Bliss — Drop N Roll (Counter Culture Remix)



LIVE / INTERNATIONAL

FESTIVAL-TESTED ENERGY

The Counter Culture archive documents performances across South Africa and Asia—from Cape Town festival floors to China, Thailand and Vietnam.

DOCUMENTED FOOTPRINT

Vortex / Phoenix Festival of Fire · Alien Safari / Rezonance · Alien Safari / Sprung · Jungala Festival · Transmission · Paradigm · Echo Gathering · Tree of Life · Chengdu · Koh Phangan

RECORDED LIVE SETS

Echo Gathering · Alien Safari Sprung 2K15 · Tree of Life Festival

LISTEN · WATCH · BOOK

OFFICIAL LINKS



SPOTIFY

open.spotify.com/artist/5GfZ0WWM7POiIYes3miKW



SOUNDCLOUD

soundcloud.com/counterculturepsy



BEATPORT

www.beatport.com/artist/counter-culture/482182



BANDCAMP

mmdrecords.bandcamp.com/album/fractalism



ALL LINKS / CONTACT

beacons.ai/counterculturepsy

BOOKINGS · FESTIVALS · LABELS · COLLABORATIONS

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